



Press Release

Micromax launches MTV X505 PSYCH- Yamaha audio amplifier built-in a fully loaded touch screen phone for the music lovers

- ***Compact and stylish, X505 comes with a 2GB micro SD card preloaded with M TV music & video content***
- ***With 2.8" TFT Full touch screen and pre loaded social networking applications, X505 becomes the first choice for multimedia enthusiasts***

New Delhi, September 8th, 2010: Micromax, India's leading mobile handset manufacturing company today announced the launch of **X505 PSYCH** to rock Indian music lovers with pre-loaded MTV music & video content for an immersive music experience. It comes with one cool psychedelic back panel and four different color back panels in Red, Blue, Green and Pink, to match your everyday style.

X505 has a 3.5mm Audio Jack and Yamaha audio amplifier built-in SRS WOW HD for superb music quality. It comes with 2.8" TFT QVGA (240*320) resistive touch

- 7.1cms TFT QVGA(240*320) Full Touch Screen
- 2GB micro SD card with preloaded M TV music & video content
- Yamaha audio amplifier built-in
- Multi Format Music Player with 3.5mm Audio Jack and SRS WOW HD for superb music quality
- FM Radio with recorder
- Multimedia applications like Opera Mini, Nimbuzz, Suptu and Facebook
- 2 MP camera

screen with preloaded social networking applications like facebook, nimbuzz and snaptu. Users can download java applications and enjoy embedded java apps. PSYCH also offers 2 mp camera and GPRS Class 12, a high version, for quick sharing of your favorite snaps.

PHYCH offers the best combination of style and ultra compact design with a 2GB micro SD card at a competitive price. Adding to the delight of users, PHYCH offers rich features like- USB2.0 along with Bluetooth, FM recorder, MMS and engaging games. PSYCH also has a good battery life, hence, consumers can enjoy hours of multimedia use without any interruption.

PSYCH X505 is available at an attractive price of MRP – 6250/- The model will be available across India. For more information, please visit micromaxinfo.com

About Micromax:

Micromax is one of the leading Indian Telecom [hardware] Company with 23 domestic offices across India and international presence in Hong Kong, USA, Dubai, Nepal and Sri Lanka. Within a short span of time the brand has become the preferred choice of millions, ranking Micromax as No. 3 mobile brand in the Indian telecom space (source: IDC report). Micromax has focused their efforts towards creating life-enhancing mobile phone solutions and wireless technologies that cater to the increasingly sophisticated needs of mobile users in India. Driven by aspirations and passion for the telecom world, Micromax has geared up to bring about a paradigm shift in the way cell phones are used by introducing groundbreaking mobile solutions technology.

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