



Press Release

Micromax introduces its first push Email service- ezmail with Q80

- ***Wi – Fi & 3G enabled QWERTY phone with optical trackpad.***
- ***The dual SIM phone is featured with front and back camera.***

New Delhi, June 22nd, 2011: Micromax Informatics Limited (“Micromax”), which is the largest Indian domestic mobile handsets company, in terms of units shipped during the quarter ended March 31, 2010 and the third largest mobile handset seller as at March 31, 2010 (*Source: IDC's India Quarterly Mobile Handsets Tracker, 1Q 2010, June 2010 release*) today announced the launch of their first push email (ezmail) powered phone, **the Q80** which is a 3G & Wi – Fi enabled QWERTY phone with an optical track pad. The main feature - Ezmail is a push email service from Micromax that allows the users to receive their mails instantly. Q80 is a dual SIM phone which is designed to run both 3G and 2G enabled SIMs.

Key features

- Instant Mail - Powered with Micromax push e-mail service- ezmail
- 3.0 MP Camera back camera and 0.3 MP front camera with face and smile detection
- 3G and Wi-Fi enabled(802.11n)
- Dual Sim – 2G/3G
- 2.4” TFT QVGA Screen, 320x240 screen resolution
- QWERTY keypad with trackpad
- 3.5mm jack, with Yamaha Amplifier

The stylish metal finish of the phone adds on to the great features which the Q80 owns. It is packed with a 3.0 MP camera with the face and smile detection to capture the best moment of your life. It also features a front camera of 0.3 MP for making video calls. The phone has a music player with built in Yamaha amplifier for better music quality. The Q80 boasts a 2.4" TFT QVGA screen (320*240) with an optical trackpad and preloaded applications like Opera Mini, Snaptu, Bloomberg UTV, ngpay, Burnout, Newshunt, Facebook, Nimbuzz etc.

The phone comes with stereo speakers, universal 3.5 mm audio jack and built in Yamaha amplifier. The Q80 comes with an in-built memory of 68MB which is expandable upto 8 GB T-flash card. Q80 has a 1200mAh Li-ion Battery with a standby time of up to 130 hours and talk time of upto 5 hours.

Q80 is available at an attractive price of MOP 4999/- The model is available across India. For more information, please visit www.micromaxinfo.com

About Micromax:

Micromax, is the largest Indian mobile handset company, in terms of units shipped during the quarter ended March 31, 2010 and the third largest mobile handset seller as at March 31, 2010 (*Source: IDC's India Quarterly Mobile Handsets Tracker, 1Q 2010, June 2010 release*). **Micromax** has domestic offices across India and global presence in Hong Kong, Bangladesh, Nepal, Sri-Lanka and now UAE.

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